

What does a OneMusic licence mean to your business?

- 1 Permission. When you play music that is protected by copyright in your business, New Zealand law requires permission (a licence) from the creators.
- 2 It shows your business respects and supports music creators who spend countless hours learning and creating the music your business wants to use.
- 3 You benefit by playing music. Music creates a better atmosphere, and keeps you, your staff and your customers motivated and engaged.



95% say exercise with music is more enjoyable than without¹



87% of members who attend exercise classes prefer listening to music by original artists²



90% agree music is important for their health and wellbeing³



“ I think copyright is an amazing thing. Somewhere back in history, someone created legislation that allowed artists to get paid. Copyright makes me feel that my work’s not for nothing. It’s hard enough to be a musician. If we didn’t have mechanisms to protect our work, it would be almost impossible.

Bic Runga. Artist, Songwriter and APRA Board Writer Representative.

Music in your business is different to listening to music at home

The change in scenery means a change in the rights, and you need permission to play music in your business.

The music we consume every day is made available to us for personal or domestic use only. When you use music in your business, legally this is considered a *public performance*.

This includes music in all forms, from live music, to digital music services, even talkback radio and sports on TV.



Check us out: Check the terms and conditions on your CDs and online. You’ll find statements like “**personal use only**” or “**not authorised for public performance**”.

You can also make checks about the authenticity of our rights here:



What is the Copyright Act?



The Copyright Act 1994 grants music creators exclusive rights over how their work is used, and provides a legal framework to enable them to earn a living from their art.

They are businesses too, and granting permission to businesses to play what they have created is one of the ways music creators earn an income.

New Zealand is not unique, and businesses in countries around the world also need to get permission or a **licence** for their music use.

Where does your licence fee go?

Your OneMusic licence fee is distributed by **APRA AMCOS** and **Recorded Music NZ**, who are the companies behind OneMusic. Each organisation has a commitment to their music creators and their own distribution policies.

Many music creators around the world earn an income by granting organisations, like ours, the right to collect and pay their royalties when a business plays the music they make.

When you hear about music royalties, that's what we do.

What is played is matched and distributed to the songwriters, composers, publishers, recording artists and record labels who make and own the music you use in your business.

Every month **over 330 million lines of music data is analysed** from digital music services, background music suppliers, radio stations, television stations, live performers and more.

What we do isn't simple, but we make it simple for you.

It's about striking a balance between accuracy and efficiency, which is why we do not expect you to supply us with your song lists. After minimal administration costs all money collected is paid to our local and international music creators as royalties.

Find out more visit onemusicnz.com/distribution

We've done the hard work for you

Your OneMusic licence gives you permission to play essentially all commercially released music from here and around the world.

Instead of you having to contact and get permission from every songwriter, composer, publisher, recording artist and record label, for every single song you play – **you get a licence with us.**

Your OneMusic licence includes the right to use musical works from more than two million music creators worldwide.

Your favourite musicians play a part in your business success, play a part in theirs with a music licence from us.

onemusicnz.com info@onemusicnz.com 0800 800 663



How it works

1. Businesses get a OneMusic licence

You gain the legal permission needed to play our music in your business.



2. Music creators get paid royalties

Your licence fee is distributed by APRA AMCOS and Recorded Music NZ.



3. Businesses play music

Music enhances your business, and you benefit by entertaining staff and customers.



4. Music creators keep making music

Crafting music takes time, money and creativity, and your licence is part of the process.



“Music touches the lives of people across the globe. The licence fees businesses pay to play music recognise the value of music, and the huge amount of time, craft and money it takes to create it.

Iva Lamkum.
Artist and Songwriter.



FAQs

What is Music Dubbing? Music Dubbing cover is in addition to your Background Music fee when downloading, copying, or using **digital music services like Spotify, YouTube, Apple Music, and more.**

It's important to note, our licence only gives you permission to use our music in your business, it **doesn't override the Terms of Use** for the personal digital music service.

Music Dubbing ensures you have the permission needed for uninterrupted convenience and access to millions of our songs at your fingertips. Find out more onemusicnz.com/dubbing

Why do you need to know how many members and the number of classes in our facility? Your number of members is used to calculate your annual Background Music Fee. This is a different rate to your number of classes.

When estimating your number of classes, it is important to consider both your winter and summer timetables. It is not based on numbers attending or on the length of the class.

Around your anniversary each year, we will contact you to complete a **Music Review** to update your music use. Please keep track through the year. Find out more onemusicnz.com/musicreview

What is a Background Music Supplier? When it comes to creating the perfect ambient mix for your customers, some businesses choose to use a music curation service, or Background Music Supplier.

They put together music for your business and work with us. Like a digital music service, not all cover the right to play music in your business, so it is best to check with us. Find out more onemusicnz.com/music

Do I have to go through OneMusic to play music in my business? When it comes to playing the largest possible music collection, Yes.

The OneMusic licence is your best protection from being found to be infringing copyright for using unlicensed music in your business. There are other options, like direct licensing arrangements with copyright owners, or solely using music outside our repertoire.

Your OneMusic licence provides the easiest and most cost-effective way to access the vast majority of the world's repertoire of music.

Want to know more?

We're here to help you with your licence needs.

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¹Stork, M. J., Kwan, M. Y., Gibala, M. J., Martin Ginis, K. A. (2015). Music enhances performance and perceived enjoyment of sprint interval exercise. *Medicine Science Sports Exercise*, 47(5):1052-60.²YouGov online survey, April 2014.
³Cooper, Lyz for the British Academy of Sound Therapy. Using Music as Medicine – finding the optimum music listening 'dosage'.
Bic Runga Winery Tour 2010 photo credit: Nick Chappell. Iva Lamkum Songhubs 2017 photo credit: Amanda Ratcliffe.