

## What does a OneMusic licence mean to your business?

- 1** Permission. When you play music that is protected by copyright in your business, New Zealand law requires permission (a licence) from the creators.
- 2** It shows your business respects and supports music creators who spend countless hours learning and creating the music your business wants to use.
- 3** You benefit by playing music. Music creates a better atmosphere, and keeps you, your players and your audience motivated, entertained, and engaged.



whether in the stands or the players' dressing room, serves to promote feelings of patriotism, unity, and pride<sup>1</sup>



teams 'raise their game' with more frequent and accurate passes when they listen to the same tune at the same time<sup>2</sup>

### Your OneMusic licence gives you permission to play essentially all commercially released music from anywhere around the world.

The music we consume every day is made available to us for personal or domestic use only. When you use music in your business, legally this is considered a *public performance*.

This includes music in all forms, from live music, to CDs, streaming and even radio.



**Check us out:** Check the terms and conditions on your CDs and online. You'll find statements like "**personal use only**" or "**not authorised for public performance**".

You can also make checks about the authenticity of our rights here:



## We've done the hard work for you

Instead of you having to contact and get permission from *every* songwriter, composer, publisher, recording artist and record label, for *every* single song you play – **you get a licence with us.**

This licence covers the public performance for both live and recorded music, before, during and after your sporting events for the year.



“ Music touches the lives of people across the globe. The licence fees businesses pay to play music recognise the value of music, and the huge amount of time, craft and money it takes to create it.

Iva Lamkum.  
Artist and Songwriter.

## What is the Copyright Act?



The Copyright Act 1994 grants music creators exclusive rights over how their work is used, and provides a legal framework to enable them to earn a living from their art.

They are businesses too, and granting permission to businesses to play what they have created is one of the ways music creators earn an income.

New Zealand is not unique, and businesses in countries around the world also need to get permission or a **licence** for their music use.

Your OneMusic licence includes the right to use musical works from more than two million music creators worldwide.

<sup>1</sup>Lane, A. (2008) Sport and Exercise Psychology: Topics in Applied Psychology. <sup>2</sup>Institute for Sports Science at the University of Hanover Iva Lamkum Songhubs 2017 photo credit: Amanda Ratcliffe.

## Where does your licence fee go?

Your OneMusic licence fee is distributed by **APRA AMCOS** and **Recorded Music NZ**, who are the companies behind OneMusic. Each organisation has a commitment to their music creators and their own distribution policies.

Many music creators around the world earn an income by giving organisations, like ours, the right to collect and pay their royalties when a business plays the music they make.

### When you hear about music royalties, that's what we do.

After minimal administration costs all money collected is paid to our local and international music creators as royalties. Find out more visit [onemusicnz.com/distribution](http://onemusicnz.com/distribution)



## FAQs

**What is Music Dubbing?** Music Dubbing cover is in addition to your Background Music fee when downloading, copying, or using **digital music services like Spotify, YouTube, Apple Music, and more.**

It's important to note, our licence only gives you permission to use our music in your business, **it doesn't override the Terms of Use** for the personal digital music service. Find out more [onemusicnz.com/dubbing](http://onemusicnz.com/dubbing)

**Playing music at a one-off sporting event?** Any one-off sporting events require separate licences per event from both APRA AMCOS and Recorded Music NZ. Find out more [onemusicnz.com/singlesport](http://onemusicnz.com/singlesport)

### Do I have to go through OneMusic to play music in my business?

When it comes to playing the largest possible music collection, Yes.

The OneMusic licence is your best protection from being found to be infringing copyright for using unlicensed music in your business. There are other options, like direct licensing arrangements with copyright owners, or solely using music outside our repertoire.

Your OneMusic licence provides the easiest and most cost-effective way to access the vast majority of the world's repertoire of music.

## How it works

### 1. Businesses get a OneMusic licence

You gain the legal permission needed to play our music in your business.



### 2. Music creators get paid royalties

Your licence fee is distributed by APRA AMCOS and Recorded Music NZ.



### 3. Businesses play music

Music enhances your business, and you benefit by entertaining staff and customers.



### 4. Music creators keep making music

Crafting music takes time, money and creativity, and your licence is part of the process.



## Want to know more?

We're here to help you with your licence needs.

[onemusicnz.com](http://onemusicnz.com) [info@onemusicnz.com](mailto:info@onemusicnz.com) 0800 800 663

